PRESENTATION OF
GREEN ENTREPRENEURSHIP E-PORTAL AND ANDROID APPLICATION

Presentation was held on 27. 05. 2021, at 1,30 pm, via Google Meet platforme.

Regional Green Entrepreneurship e-portal was developed as a part of BUGI project activities. This initiative will work as virtual association of Urban Agriculture farmers as well as other farmers in region. This e-portal is linked to the official project Website (https://www.bugi.unsa.ba/) and will be used for project dissemination. BUGI team will work permanently to scout regional and international stakeholders, to increase portal members and collaborations by sending invitations and promotional materials. In the same time it will enable farmers, businesses and civil society groups to benefit by using information, literature and handbooks (published under OER policy). Regional Green Entrepreneurship portal will collaborate with similar initiatives worldwide thus ensuring
dissemination beyond the region of implementation and project exploitation after the project implementation.
Green Entrepreneurship will explore alternative sales and marketing strategies (e.g. community supported agriculture (CSA), farmer markets, box schemes/delivery services, care farming, rent-a-field concepts, etc).
Android application was developed where farmers will meet consumers. This application would enhance farmers income but in the same time act as short food supply chain and have positive impact for local economies. Application will be used for project dissemination as well.
Green Entrepreneurship e-portal and android application you can find:
https://greenentrepreneurship.bugi.unsa.ba/